

Message Text

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PAGE 01 MEXICO 00354 160144Z

64

ACTION ARA-20

INFO OCT-01 ISO-00 CIAE-00 DODE-00 INR-10 NSAE-00 PA-04

RSC-01 PRS-01 SPC-03 PM-07 NSC-10 SS-20 DRC-01 /078 W

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R 152048Z JAN 74

FM AMEMBASSY MEXICO

TO USIA WASHDC

INFO SECSTATE WASHDC 9584

UNCLAS MEXICO 0354

USIAC

E.O. 11652: N/A

USIA FOR IOP/M

STATE FOR ARA

ALL MEXICO CITY MORNING DAILIES PROMINENTLY PUBLISHED ACCOUNT OF AMBASSADOR JOVA'S OATH TAKING CEREMONY AS NEW US AMBASSADOR TO MEXICO. MOST PAPER EMPHASIZED ACTING SECRETARY OF STATE RUSH'S REMARKS MADE AT CEREMONY THAT MEXICO IS "ONE OF THE MOST IMPORTANT COUNTRIES IN THE WORLD." IN CONNECTION WITH CEREMONY STORY, SOME PAPERS TOOK ADVANTAGE OF HIGHLIGHTING STATEMENT MADE BY MEXICAN AMBASSADOR JOSE JUAN DE OLLOQUI TO FOREIGN SERVICE ASSOCIATION THAT US IS MAKING MISTAKE BY ASSIGNING LOW PRIORITY TO ITS LATIN AMERICAN RELATIONS AND AFFIRMED THAT "TODAY IT IS MORE IMPORTANT THAN EVER TO ESTABLISH A NEW DIALOGUE WITH THE US. IN ORDER TO RID INTER-AMERICAN SYSTEM OF PARALYSIS." HEADLINES EMPHASIZED HARD CORE OF ALLOQUI'S STATEMENT RE US-LATIN AMERICAN RELATIONS EXCEPT EL DIA AND NOVEDADES WHICH REFER STRICTLY TO ROVA'S SWEARING-IN CEREMONY. EXCELSIOR (LEFTIST-NATIONALISTIC-INFLUENTIAL) BANNERLINED "OLLOQUI REPROACHES WASHINGTON FOR ITS DISINTEREST IN LATIN AMERICA."

EL NACIONAL (SEMI-OFFICIAL) SKYLINED "HEMISPHERIC UNITY YES, BUT UNCLASSIFIED

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WITHOUT DEMANDING IDEOLOGICAL UNITY."

EL SOL DE MEXICO (RIGHT-OF-CENTER) SKYLINED "THE US RELEGATES
(TO LOWER PRIORITY) LATIN AMERICA AND PROVIDES MORE ASSISTANCE
TO REMOTE COUNTRIES."

EL DIA (ESTABLISHMENT-LEFTIST) BANNERU"
"US STRESSES INTEREST
IN MEXICO" AND FURTHER STATED "THE PRIMARY ROLE MEXICO HAS IN US
FOREIGN POLICY IS REFLECTED NOT ONLY IN THE WORDS OF ACTING
SECRETARY OF STATE ("MEXICO IS ONE OF THE MOST IMPORTANT COUN-
TRIES IN THE WORLD FOR THE US") BUT ALSO IN THE WARM SOLEMNITY
OF THE ACT." THE ARTICLE ALSO NOTES THAT CEREMONY TOOK PLACE IN THE
PRINCIPAL RECEPTION SALON OF THE DEPARTMENT OF STATE AND
ATTENDED BY TOP LATIN AMERICAN AND US OFFICIALS.

NOVEDADES (MODERATE) ALSO SKYLINED "US. UNDERSECRETARY OF STATE
SAYS MEXICO ONE OF THE MORE IMPORTANT COUNTRIES FOR US."

LA PRENSA (MASS-TABLOID) REFERRED TO OLLQUI'S SPEECH IN HEADLINE:
"ERROR: TO FORGET INDOAMERICA -- AMBASSADOR LLOQUI REPROACHES
US ATTITUDE." MANY PAPERS ALSO FRONT-PAGED PHOTO OF AMBASSADOR
OLLOQUI AND JOVA IN FRIENDLY MOOD FOLLOWING OATH-TAKING CEREMONY.
CARTER

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